



Cocktail Party & Runway Show

Thursday, October 22, 2009
Sioux City Convention Center
801 4th Street, Sioux City
5:30 – 7:30 PM

Be a part of this exciting event!

Decorate and Enter a One-of-a-Kind Boxer or Bra

- Make it Beautiful
- Make it Wild and Wacky
- \$100 Entry Fee

Attend the Boxers & Bras Cocktail Party & Runway Show

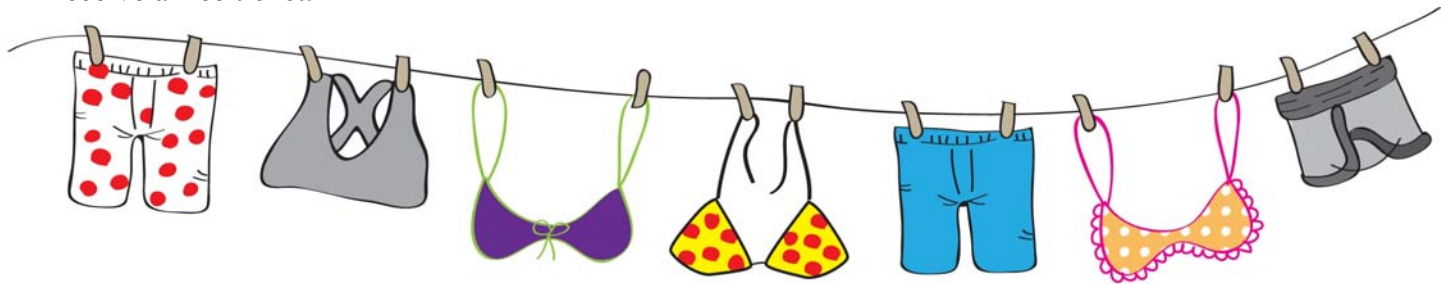
- Enjoy a Runway Showing of Boxer and Bra Entries
 - Vote for Your Favorite
- Enjoy Fabulous Food and Drink
 - \$25 per Person

*All proceeds stay in Siouxland through the
June E. Nysten Cancer Center and
Susan G. Komen for the Cure Siouxland Affiliate
funding breast and colon cancer screenings for the underserved.*

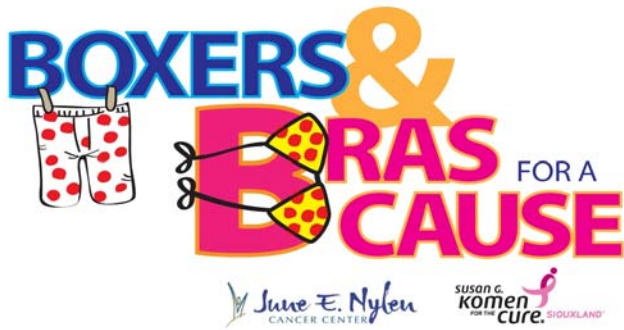
Women not at-risk should receive a screening mammogram at age 40 and men and women should have a screening colonoscopy at age 50.

FREQUENTLY ASKED QUESTIONS

- 1) **What is Boxers & Bras for a Cause?** "Boxers & Bras for a Cause" is an awareness campaign to encourage screening for breast and colon cancer.
- 2) **How much does it cost to participate?** The entry fee is \$100 and you can choose to have your boxers/bra donated in honor of, in memory of, or in gratitude of a special person touched by cancer.
- 3) **What if I'm not creative?** We bet you are! But, if you really don't have the time or energy to decorate your own boxers/bra, there is still hope. For an additional donation of \$50, an artist will decorate your boxers or bra in a theme of your choice.
- 4) **Who supplies the boxers or bra?** When you decorate your own boxers/bra, you purchase the boxers or bra. In the case where you choose to have a volunteer decorate the boxers/bra, the committee provides the boxers/bra.
- 5) **Do the boxers or bra have to remain wearable?** No! Boxers or bras can be created purely for the purpose of art or they can be made to be worn. It's your choice!
- 6) **Where should I buy my boxers or bra?** We suggest discount stores and clearance racks. Spend your money on the decoration, not the boxers or bras.
- 7) **Why do my boxers and bra have to be a specific size?** For display uniformity and judging purposes boxers should be size 34 or 36 and bras should be a 34 or 36 A, B or C cup.
- 8) **Do I need a "body form" to display my entry?** No.
- 9) **Are there any Boxer & Bras for a Cause theme guidelines?** Not really. Just be tasteful and have fun! The committee has the right to decline entries if they are deemed offensive in any way.
- 10) **What are some examples of Boxers & Bras for a Cause themes?** "Viva Las Vegas," "All Suited Up", "The Family Jewels," "In the Pink," "Fluttering Butterflies." See the Idea Gallery on the Entry Form for inspiration.
- 11) **What if I just want to see all the entries and/or attend the cocktail party?** Tickets to the cocktail party are \$25 and are available for purchase at the June E. Nylen Cancer Center. Those who enter boxers or a bra receive a free ticket.



For more information contact Tracy Shook at 712.252.9426 email shookt@jenc.com



HOW TO ENTER BOXERS OR A BRA

Submit Your Entry Form!

Complete the entry form and submit the fee of \$100 to June E. Nysten Cancer Center. Each entry will receive a complimentary ticket to the Cocktail Party on Thursday, October 22nd. **Deadline for the entry form is Thursday, October 8.**

Create Your Boxers or Bra!

Let your creativity shine. Decorate or create a bra or boxers from a basic bra or pair of boxers. Discount stores and clearance racks are a great source for a bra or boxers to decorate. Boxers should be size 34 or 36 and bras should be size 34 or 36 A, B or C cup. Creations may be wild or wacky, show off your business, a hobby, or be your own unique creation. For inspiration, check out our Idea Gallery.

Submit Your Entry!

Once you've finished your boxer or bra – or both, submit it to the June E. Nysten Cancer Center at 230 Nebraska Street, Sioux City for judging at the Cocktail Party. **Deadline for boxers/bra submittal is Thursday, October 15th.**

For more information, call Tracy Shook at 712.252.9426 email shookt@jence.com

IDEA GALLERY



Candy Bra

Coke Bra

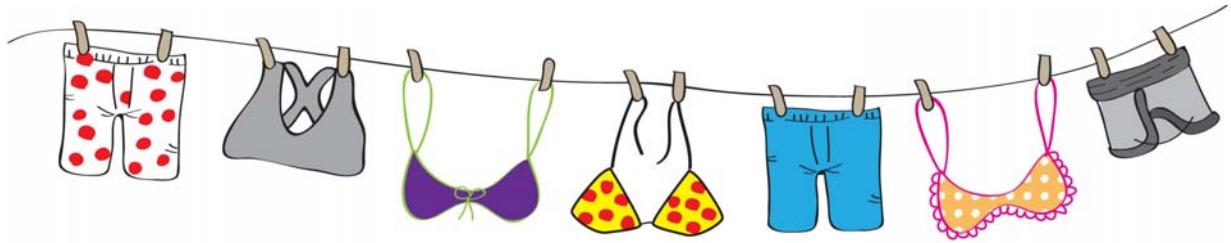
Go NUTS Bra



Handle with Care
(made to look like a manila envelope)



Dressed for Success



ENTRY FORM

Please print this form and submit with entry fee of \$100. One form per entry. Each entry will receive a complimentary ticket to the cocktail party on Thursday, October 22. Entry form and fee must be received no later than October 8. (Boxers/bra to be delivered to the Cancer Center by October 15).

Name: _____

Business/Organization Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name of Entry: _____

If your boxer or bra is in memory or in honor of someone, complete next line:

My bra/boxers are: (circle one) In Memory of In Honor of In Gratitude of

What is the value of your entry? _____

Enclose \$100 entry fee. Make checks payable to June E. Nylén Cancer Center

TICKETS

A ticket to Cocktail Party and Runway Show are \$25 and includes appetizers, beverages and helps support a great cause.

I would like to purchase tickets. _____ # \$ _____ amount enclosed.

Authorization, Release and Agreement

I have read, understand and agree to abide by the rules and regulations set forth in this entry application form. By submitting this form, I agree to provide Boxers & Bras for a Cause with a themed decorated bra or boxers and agree to the entry fee of \$100. The winning entries will not be returned unless requested. The June E. Nylén Cancer Center and Susan G. Komen Siouxland Affiliate reserves the right to use my bra or boxers and photographs of it for publicity, advertising and promotional purposes. I hereby grant permission to use my name, likeness and/or voice for all publicity purposes and in any media format. Media formats include, but are not limited to: newspapers, magazines, television, radio, film or the Internet.

Please let us know if you are interested in joining our mailing list! Email address _____

I have read the enclosed authorization, release and agreement and agree to the contents thereof.

Signature: _____ Date: _____

Mail to: June E. Nylén Cancer Center
230 Nebraska Street
Sioux City, IA 51101

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